

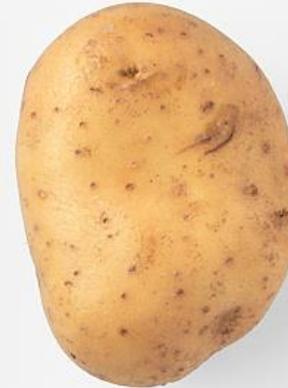
POTATO CHEEZZ: THE SECRET INGREDIENT BEHIND OUR PLANT-BASED REVOLUTION

“As a customer within the foodservice sector, I am delighted to share my sincere praise for Potato Cheezz. Our company specializes in the production of snacks and finger food. Our quest for a plant-based cheese alternative led us to Potato Cheezz, and it was a decision we have never regretted.”



THE 'AHA MOMENT' WITH POTATO CHEEZZ

“The catalyst for our search for a plant-based cheese alternative was our desire to diversify our product offerings and cater to a growing audience of vegans and plant-based consumers. We first learned about Potato Cheezz through the compelling messages and statements they shared on LinkedIn. Additionally, a colleague in the industry had received a demo of Potato Cheezz and was enthusiastic about the results. This enthusiasm piqued our curiosity and prompted us to reach out.”



HOW POTATO CHEEZZ EXCEEDED OUR EXPECTATIONS

“The decision to embark on an implementation journey with Potato Cheezz was quickly made, especially after the impressive demo we had at our location. What sets Potato Cheezz apart is not only the plant-based nature of their product but also its unmatched melting and flowing characteristics. This was a decisive factor, and the fact that it didn't stick to your teeth, unlike comparable plant-based cheese alternatives, was a significant bonus.”



SUCCESS ON THE MENU

“The implementation process went smoothly like a well-oiled machine. After translating the briefing from our marketing department into a tangible development plan, the real magic began to happen. We aimed to create a plant-based product that was indistinguishable in taste and texture from the original, and with Potato Cheezz on board, this goal became achievable.”



POTATO CHEEZZ AS AN INNOVATIVE PARTNER

“What truly sets Potato Cheezz apart is their in-depth knowledge of applications and possibilities. Collaborating with Aviko Rixona's development team, we fine-tuned the recipe and optimized the production process. Step by step, we perfected the taste and texture, and the result was astounding.”



THE OUTCOME

“This success translated into a swift integration of the product into our lineup, making it available to various end customers within a relatively short period. Currently, we are working on an extensive distribution campaign within our foodservice channel to further boost demand for this remarkable product.”



A RECOMMENDATION WE WHOLEHEARTEDLY SHARE

“I wholeheartedly recommend Potato Cheezz. Aviko Rixona has proven to be agile and seamlessly transformed our briefing into a feasible recipe. Collaborating with the Business Development Manager and application technologists was highly enjoyable and productive. I am confident that with Potato Cheezz, we have introduced an excellent product to the market that perfectly aligns with our original objectives. The future looks bright with Potato Cheezz as our esteemed partner for plant-based cheese alternatives.”

